



January 10, 2020

Dear friend of first responders,

Thank you for your continued support of these community servants through the Strength for Service ministry.

As a result of your generosity, we are able to rush free copies of *Strength for Service to God and Community* to fire fighters and police officers following distressing events.

National Police Week, May 10-16, and Firefighters' Day, May 4, are perfect opportunities to give back. As the new year begins, please consider using these opportunities to provide *Strength for Service to God and Community* books to your local fire house or police station. Take advantage of our discounted prices and order a case (52 books) for \$335 (a 46 percent discount) before the April 1 deadline.

Bullet-proof vests and oxygen masks can protect police officers and fire fighters from gunfire but neither protect damaged spirits. A book with stories of men and women who found ways to cope with routine struggles and frightening confrontations may provide the spiritual protection that only you can provide.

If you are unable to purchase a case, please consider a gift to provide shipping costs for books provided by others. A response envelope is enclosed for your convenience.

As the 20<sup>th</sup> anniversary of the nonprofit is approaching, we are excited to announce a new challenge gift opportunity for our donors.

A long-time (anonymous) donor in Texas has made a challenge gift when we raise \$35,000; he will match dollar for dollar up to \$35,000. So, your book purchase or donation will go toward this matching gift in 2020.

Strength for Service is reaching out to our friends and donors to help us reach our monetary goal. This challenge gift will allow SFS to distribute an additional 11,700 devotional books toward our longer term goal of 100,000 over the next few years as part of our 20<sup>th</sup> anniversary celebration. Please consider purchasing a case of books or making a donation today.

Gratefully yours,

A handwritten signature in black ink, appearing to read "L.W. Smith".

L.W. Smith, president, SFS, Inc.  
[www.StrengthforService.org](http://www.StrengthforService.org)